



Code of conduct for ICAA Champions

ICAA's Changing the Way We Age® Campaign aims to help change society's perceptions of aging and improve the quality of life for aging Boomers and older adults within the seven dimensions of wellness--emotional, vocational, physical, spiritual, intellectual, social and environmental.

ICAA Champions play a key role in the campaign as educators and role models in their local communities. As such, ICAA Champions are required to commit to a code of conduct and to meet designated expectations, as described herein, to the best of their ability.

ICAA Champions will:

- Conduct themselves with integrity and dignity.
- Deliver on their promises and commitments and be accountable for their actions.
- Ensure transparency, openness and responsiveness to questions and concerns.
- Be responsible for meeting the objectives of the International Council on Active Aging's vision and mission and ICAA's Changing the Way We Age®" Campaign.
- Follow the rule of law and obey all local, state and federal regulations.
- Respect the cultural, religious and political views of others and refrain from imposing personal cultural, religious and political views on others.
- Provide two references and government-issued identification.

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By signing this document you are stating that you have read and understand all the information above, and that you agree to abide by the ICAA Champions Code of Conduct.

Please sign and fax back to 604-708-4464

www.changingthewayweage.com